



MMMBA Board Meeting

December 8, 2020 6:30 pm

ZOOM Online

Present: Scott V, Jeremie C, Nicole C, Steve W, Kris C, Teresa D, Dakota H, Holly T, Ron B.

Call to Order 6:33

Consent Agenda – Items 1-2

1. November Minutes - motion to accept: Steve, second, Kris. Accepted.
2. Treasurers Report: Some new sock sales.

Old Business

3. Committee Updates
 - a. Membership – Scott: Holding steady with 150 members. JoinIt auto emails working well to remind people to renew.
 - b. Outreach – Dakota: newsletter sent 45% open rate, 242 sent, 238 delivered. Quiet water Feb 16-27 virtual event spread over multiple days, evening event. \$10 to participate as a vendor. 20 minute video presentation options. Feb 1 deadline for video submission. \$25 per 60 seconds.
 - c. Merchandise – Nicole: More socks ordered.
 - d. Events – Ron: possibly spring event. Jeremie: we should put together a 2021 calendar
4. Action Items Update- none
5. Board nomination - Saturday - Saturday 11-20th with a reminder email, social media, etc.

New Business

6. Moosejaw - Dakota: outreach, doing virtual seminars over the winter. Asked MMMBA to lead a 1 hour seminar, mountain biking, fat biking, panel, powerpoint, etc. Audience: Customers and staff In Southern MI. Jan/Feb timeline.
7. ICD Donation - Holly: Holly proposed a MMMBA donation to ICD. Board prefers to set a precedence of working with individual organizations/land owners in cooperative ways such as fund raisers or co-promotions, rather than donating funds, especially in this particular situation.
8. Fox MTB Trail proposal - Dakota: proposal to develop the existing side slopes of a ravine. Play-zone, half pipe as riders descend down the hill. Off-shoot of the existing trail. All in agreement to proceed. No cost involved at this time.

Meeting Adjourned 7:50pm